



Media Contact:

Apple Hill Growers: 530-644-7692
info@applehill.com

Camino, CA (July 24, 2020) – As we enter into the busiest time of year, the Apple Hill Growers look forward to welcoming visitors this harvest season. While this year will be different than years past, guests will still be able to enjoy the same, freshly harvested fall fruits and vegetables, mouth-watering baked goods and first-class wine. Grower farms continue to work with county officials to maximize the health and safety of all guests and employees.

Farms and wineries are implementing protocols in accordance with California Industry Guidance for COVID-19 operations. There are a few tips that every visitor should know while planning their visit.

- Masks are required. Guests and employees will be wearing them.
- Please consider keeping groups to household members only.
- Businesses have been configured to allow for appropriate social distancing in all areas, including additional sanitation measures.
- Businesses are implementing safe payment options.
- Some farms and wineries are taking reservations for visits and you-pick activities, so call ahead to be sure.

“Visiting our farms is a tradition for many families and we’re dedicated to making sure everyone feels safe while enjoying all that our farms and wineries have to offer,” said Chris Delfino of Delfino Farms and president of the Apple Hill Growers Association. “We want guests to know that we are doing everything we can to make sure they have a fun and memorable experience here.”

On the busiest weekends in October there may be additional distancing measures in place. It’s always a good reminder that most Apple Hill farms open around Labor Day and are open well into November so you can visit throughout the season and avoid peak visiting times on October weekends. Weekdays are also an ideal time to enjoy our fall fruits including apples and pumpkins, pies, apple cider and wine.

As you make your plans to visit, we recommend that you check member websites, social media, or call ahead for any last-minute details to ensure a fun and successful experience. For more information visit www.applehill.com and follow us on Instagram and Facebook at @applehillofficial.

“Our member farms look forward to welcoming you during Harvest Season 2020,” Delfino said.



About Apple Hill Growers

Founded in 1964, The Apple Hill Growers are dedicated to supporting agriculture in El Dorado County. The organization began with 16 apple ranches and has grown to include unique fruit & veggie farms, wineries, B&Bs, flower gardens, Christmas tree farms and a day spa. The more than 50 farms of Apple Hill produce a variety of crops including apples, berries, stone fruit, vegetables, wine grapes and flowers.