

# 2015 Apple Hill™ Advertising Opportunities

Please indicate your selections by checking the boxes.

## Cider Press Publication Guide/Map

### Check one

Ad Description	Price
<input type="checkbox"/> Full Page	\$2,390
<input type="checkbox"/> ½ Page	\$1,605
<input type="checkbox"/> ¼ Paged	\$1,150
<input type="checkbox"/> Display	\$510
<input type="checkbox"/> Group (PDA)	\$375

## Virtual Visitor's Center @ applehill.com

### Check one

Ad Description	Price
<input type="checkbox"/> <b>Listing/Link with ¼ page or larger Cider Press Publication Ad) No Charge</b>	
<input type="checkbox"/> Large Photo/Link Ad without Cider Press Publication Ad	\$600
<input type="checkbox"/> Large Photo/Link Ad with ¼ page or larger Cider Press Publication Ad	\$150
<input type="checkbox"/> Thumbnail Link/Listing without Cider Press Publication Ad	\$390
<input type="checkbox"/> Thumbnail Link/Listing with Display or Group Ad in Cider Press Publication	\$150
<input type="checkbox"/> Community Calendar Event Listing (per event)	\$150

## Apple Hill Growers Assn App Listing/Link

### Ad Description – Check one

Ad Description	Price
<input type="checkbox"/> <b>Thumbnail Photo Listing/Link with ¼ page or larger Cider Press Publication Ad</b>	<b>No Charge</b>
<input type="checkbox"/> Thumbnail Photo Listing/Link with Display or Group Ad in Cider Press or Web Ad	\$100.00
<input type="checkbox"/> Thumbnail Photo Listing/Link without Cider Press Publication Ad	\$300.00
<input type="checkbox"/> Thumbnail Photo PLUS App Page along with Listing/Link	\$450.00
<input type="checkbox"/> Community Calendar Event Listing (per event)	\$50.00

## VIRTUAL Apple Hill VISITORS' CENTER FACEBOOK PAGE linked to and promoted on the Apple Hill Growers Assn Facebook Page

The Apple Hill Growers Association has 39,506 likes.

### Ad Description – Check one

Ad Description	Price
<input type="checkbox"/> <b>Apple Hill Visitors Center "likes" your page</b>	<b>No Charge</b>
<input type="checkbox"/> <b>With 1/4 page or larger Cider Press Publication Ad</b>	<b>No Charge</b>
<input type="checkbox"/> <b>With Paid Listing/Link on App</b>	<b>No Charge</b>
<input type="checkbox"/> With Paid website Listing/Link	No Charge
<input type="checkbox"/> Facebook Only Presence	\$50.00
<input type="checkbox"/> <b>Facebook Promotion Package**</b>	<b>\$450.00</b>
Includes the following:	
Apple Hill Visitors Center "likes" your page	
Four Promotional Posts with Link to your web site	
One Boosted Business Profile/Showcase with link to web site	
Listing in Posts by Category (i.e., restaurants, hotels, recreation, etc.)	